

## 2021 TRENDY Awards Winners

Join us live on October 28<sup>th</sup> to hear our gold, silver, and bronze placements!

*\*Finalists listed in alphabetical order and do not indicate placements\**

### **Advertising Media Kit**

American Rental Association

*2021 Media Kit*

Arizona Multihousing Association

*Tribute Awards*

Association Headquarters

*RIA's Year-Round Media Kit*

### **Annual or Quarterly Magazine or Journal**

ACEC Georgia

*Top 100 Influential Women in Georgia*

Association Vision

*IR Update*

Petroleum Equipment Institute

*PEI Journal Q4 2020*

### **Annual Report**

American Bakers Association

*Power of Bakery: American Bakers Association Annual Report*

Healthcare Businesswomen's Association (produced by Cheer Partners)

*Illuminating Our Impact HBA's 2020 Annual Report*

Western Growers

*Western Growers Year in Review*

### **Best Advocacy Campaign**

Meals on Wheels America

*COVID-19 Emergency Campaign*

SHRM

*Together Forward @ Work*

The New Normal™ Campaign

*Save Da Hoomans*

### **Book/Manual/Catalog**

Eyedeas Advertising & Design Studio  
*Canvas of Hope*

American Academy of Orthotists & AMP, Prosthetists  
*Above Knee & Below Knee Amputation & Prosthetic Care*

Virginia Realtors  
*Virginia Realtors: The 100 Year History*

### **Best Podcast**

ACEC: American Council of Engineering Companies  
*Engineering Influence - The podcast from the American Council of Engineering Companies*

AFIRE  
*The AFIRE Podcast*

SHRM  
*All Things Work Podcast*

### **Best Video**

BOMA: Building Owners and Managers Association International  
*Boma International 2020 Year in Review Video*

ISEA  
*Beyond the Mask: Responding to the PPE Demand*

National Confectioners Association  
*Halloween is Happening PSA Video*

### **Commemoration Program**

NASPO  
*NASPO Pandemic Procurement Excellence (PPE) Tribute*

Pulmonary Hypertension Association  
*Pulmonary Hypertension Association: 30 Years of PHA*

Virginia Realtors  
*Virginia Realtors: The 100-Year History*

### **Convention Program**

AAMC: Association of American Medical Colleges

*AAMC Group on Institutional Advancement Conference Program*

International Erosion Control Association

*IECA Annual Conference Event Guide*

National Association of Development Organizations (produced by SDyer Design)

*Annual Training Conference*

**Convention Promotion Package**

American Association of Orthodontists

*2020 Annual session*

BOMA: Building Owners and Managers Association International

*2020 BOMA International Conference & Expo*

National Confectioners Association

*The Sweets and Snacks Expo Promotion Package*

**Daily or Weekly Communication**

American Association of Orthodontists

*AAO Friday eBulletin*

Indiana CPA Society

*Top 3 @ 3: Need to Know*

Professional Beauty Association

*PBA Member Monday*

**Direct Marketing Piece or Promotion**

American Academy of Orthopedic Surgeons

*American Academy of Orthopedic Surgeons FAAOS Designation Mailer*

ASAE: The Center for Association Leadership

*2020 MMCC Campaign*

Indiana CPA Society

*Indiana CPA Society Top 5 Year-End Letter*

**eLearning and Live Training**

Casualty Actuarial Society

*CAS Student Central Summer Program*

National Wood Flooring Association  
*NWFA University*

Professional Beauty Association  
*The ISSE Digital Experience*

**Exhibitor Sales Kit**

Building Owners and Managers Association of Georgia  
*2020 BOMA Show Enhanced Exposure Experience Sales Kit*

Public Affairs Council  
*Yearly Sponsorship Program*

**Marketing Automation**

American Association of Neuroscience Nurses  
*AANN Membership Retention Email Campaign*

**Membership Promotion Kit or Campaign**

American Association of Orthodontists  
*AAO Membership Promotion Package*

American Board of Neuroscience Nursing  
*CNRN Certification Promotion Campaign*

Public Affairs Council  
*We're Here for You Campaign*

**Monthly Newsletter or Communication**

Arthroscopy Association of North America  
*Inside AANA E-Newsletter*

Public Affairs Council  
*Impact*

Southern Gas Association  
*The Link*

**Monthly Professional Society Magazine**

American Health Law Association  
*Health Law Connections*

Naylor Association Solutions  
*Oregon Dental Association Membership Matters August 2020 Issue*

PRSA  
*PRSA Strategies and Tactics*

**Monthly Trade Association Magazine**  
American Rental Association  
*April 2020 American Rental Association Issue*

National Recreation and Park Association  
*June 2020 Issue – Health and Wellness, Parks and Recreation Magazine*

National Wood Flooring Association  
*Feb/March Hardwood Floors Magazine*

**Most Improved Magazine or Journal**  
Association Headquarters  
*ANG Needle Pointers*

Association of American Colleges and Universities  
*Liberal Education*

The Georgia Society of CPAS  
*Current Accounts*

**Promotional Items**  
Building Owners and Managers Association of Georgia  
*Defining Your Own Boundaries*

Casualty Actuarial Society  
*Thanks for Stepping Up*

NASPO  
*NASPO REACH Conference Activity Pack*

**Social Media**  
Healthcare Businesswomen's Association  
*Healthcare Businesswomen's Association 2020 Social Media Campaign*

Meals on Wheels America  
*COVID-19 Live Lunch and Town Hall Series*

The New Normal™ Campaign

*Save Da Hoomans*

**Websites**

American Association of Clinical Endocrinology

*AACE.com*

California Water Environment Association

*CWEA Website Redesign*

National Association of Manufacturers

*CreatorsWanted.org*