

# 2018 All Media Contest Winners

*The winners are listed in no particular order. Winners will be notified of placement at the 40th Annual Salute to Association Excellence Luncheon on March 22, 2019 in Washington, DC. [Register today!](#)*

## **Advertising Media Kit**

American Rental Association; *Rental Management Media Kit 2019*

Association Headquarters in partnership with National Center for Homeopathy; *NCH Advertising & Marketing Opportunities Media Kit*

GLC- A Marketing Communications Agency in partnership with National Multiple Sclerosis Society; *National MS Society Momentum Magazine 2018 Media Kit*

## **Annual or Quarterly Magazine**

Studio B in partnership with American Alliance of Museums; *Museum Magazine Special 2040 Edition*

Mercury Publishing Services, Inc. in partnership with Alpha Phi Alpha; *Sphinx Magazine, Commemorative Issue*

Voluntary Protection Programs Participants' Association; *The Leader*

## **Annual Report**

National Association of Manufacturers; *"The Year of the Manufacturer"*

Dirt Media in partnership with Association for Accessible Medicines; *AAM 2017 Annual Report*

CSG Creative in partnership with ISA; *ISA Digital Annual Report 2018*

## **Best Advocacy Campaign**

The Raben Group in partnership with POWER for Puerto Rico; *#BoricuasRemember*

American Gaming Association; *Striking Down PASPA: AGA's Campaign to Unlock the Economic Potential of Legal Sports Betting*

Subject Matter in partnership with American Speech-Language-Hearing Association; *ASHA Better Hearing and Speech Month*

## **Book/Manual/Catalog**

Association of American Medical Colleges; *Recruiting: Proven Search and Hiring Practices for the Best Talent*

GRAPHEK in partnership with American Forests; *FCWG Postcard & Report*

Oncology Nursing Society; *Guide to Breast Care for Oncology Nurses*

## **CD, Video, Podcast, or PSA**

National PTA; *Back to School*

National Funeral Directors Association; *For all that you do... thank you.*

Meals on Wheels America; *"America, Let's Do Lunch" Chapter 2 PSAs*

## **Commemoration/Tribute**

American Foreign Service Association; *Reflections on the U.S. Embassy Bombings in Kenya and Tanzania*

American Society for Engineering Education; *Prism 125th Anniversary Commemorative Edition*

Mississippi State Medical Association; *Images in Mississippi Medicine- A Photographic History of Medicine in Mississippi*

## **Convention Program**

360 Live Media in partnership with ASAE; *ASAE XDP 2018 Playbook*

Association of American Medical Colleges; *Learn Serve Lead 2018: The AAMC Annual Meeting Program*

American Bakers Association; *2018 ABA Convention Playbook*

## **Convention Promotion Package**

JPMA in partnership with KVA, a strategic communications firm; *JPMA Show Promotion Package*

National Recreation and Park Association; *Celebrating America's Backyard*

mdg in partnership with National Association of Secondary School Principals; *2018 National Principals Conference*

## **Daily or Weekly Communication**

American Chemical Society; *C&EN's Weekly Newsletter*

National PTA; *Weekend Update*

Fixation Marketing in partnership with the Specialty Food Association; *2018 Summer Fancy Food Show Registration Email*

## **Direct Marketing Piece/Promotion**

ASAE; *Fact or Fiction Mailer*

Consumer Healthcare Products Association; *CHPA 2018 Marketing Conference Key Takeaways*

Fixation Marketing in partnership with ASHP; *ASHP 2018 Midyear Clinical Meeting Save the Date Postcard*

## **eLearning & Live Training**

American College of Allergy, Asthma & Immunology; *ACAAI PIDD eParameter*

National Wood Flooring Association; *NWFA University*

Arthroscopy Association of North America; *Live Simulcasted Surgery*

## **Exhibitor Sales Kit**

Naylor Association Solutions in partnership with NBMBAA; *National Black MBA Association (NBMBAA) Prospectus*

NACE International; *CORROSION 2019 Exhibitor Prospectus*

Fixation Marketing in partnership with PMMI; *PACK EXPO Las Vegas & Healthcare Packaging EXPO 2019 Exhibit Sales Kit*

## **Membership Promotion Kit**

National Parent Teacher Association; *DIY Kit for Membership Growth*

Commission for Case Manager Certification; *Get Certified, Stay Certified, Develop Others*

APCO International; *APCO International New Member Kit*

### **Monthly Newsletter or Communication**

Public Affairs Council; *Impact*

Bonita Bay Community Association; *Around The Bay Newsletter*

American Society for Cell Biology; *ASCB Newsletter Redesign*

### **Monthly Professional Society Magazine**

National Contract Management Association; *Contract Management Magazine, the April 2018 Professional Development Issue*

the YGS Group in partnership with mdg and National Association of Secondary School Principals; *Principal Leadership (September 2018)*

Society for Human Resource Management; *HR Magazine (April 2018)*

### **Monthly Trade Association Magazine**

Texas Bankers Association; *December 2017 Texas Banking Magazine*

National Recreation and Park Association; *Parks & Recreation (October 2018)*

Consumer Technology Association; *It is Innovation (i3)*

### **Most Improved Magazine**

Association of Pediatric Hematology/Oncology Nurses; *APHON Counts*

GRAPHEK in partnership with NASW; *Social Work Advocates Magazine*

GLC - a marketing communications agency in partnership with New York State Association of REALTORS®, Inc.; *New York State REALTOR® Magazine*

### **Promotional Items**

National Wood Flooring Association; *NWFA Training T-shirt*

### **Scholarly/Technical/Scientific Journal**

American Society of Clinical Pharmacology and Therapeutics; *Clinical Pharmacology & Therapeutics - Botanicals, Vol 104, Iss 3*

Kappa Delta Pi; *The Educational Forum*

National Shellfisheries Association; *Journal of Shellfish Research*

## **Social Media**

National Recreation and Park Association; *2018 Dog Photo Magazine Cover Contest*

Bostrom in partnership with The Greeting Card Association; *2019 LOUIE Awards Social Media Campaign*

American Bakers Association; *Social Media Toolkit - National Bread Month 2018*

## **Websites**

Bostrom in partnership with The Association of Independent Workers; *iPSE-US Launch*

JPMA in partnership with KVA, a strategic communications firm; *JPMA Web Sites*

Adeo Interactive in partnership with Building Owners and Managers Association of Georgia; *O+M Insights*